

2022

PRIVACY & DATA PROTECTION POLICY

CRUE INVEST (PTY) LTD

Privacy Policy



1. INTRODUCTION

The FAIS Act provides for the protection of personal information of Clients; and The Protection of Personal Information Act, 2013 (“POPIA”) provides for 8 Data protection Information principles to apply with to ensure the protection of all data that relates to companies, staff and Clients. The Promotion of Access to Information Act, 2 of 2000 provides for access to such information and in which instances it may be refused.

2. PURPOSE

Data privacy and data protection is important to Crue Invest and this Policy sets out the POPIA principles in line with existing FAIS requirements to ensure the safekeeping of all Data by Crue Invest and Persons/ Employees/ Parties (as applicable). This Policy applies to all Data obtained via products, services, websites, events operated by Crue Invest or by any other means.

3. DEFINITIONS

Information: means any Data relating to the Data Subject and include reference to personal information.

Data Subject: means the person to whom the personal information relates and can include Clients, staff and/or Company information.

Processing: Any use by any means of a Data Subject’s Information.

4. THE 8 POPIA PRINCIPLES

Principle 1: Accountability: Crue Invest must appoint an Information Officer who will be responsible for ensuring that the 8 POPIA information principles are implemented and enforced in Crue Invest.

Principle 2: Processing Limitation: Only necessary Information should be collected, directly from the person to whom the Personal Information relates and with their consent and the processing should be for a lawful purpose.

Principle 3: Purpose specification: Personal Information should be collected for a specific purpose and the Data Subject must be made aware of the purpose for which it was collected.

Principle 4: Further processing limitation: Further processing of Personal Information must be compatible with the purpose for which the information was collected (Principle 3).

Principle 5: Information quality: Reasonable steps must be taken to ensure that all Information collected is accurate, complete, not misleading and up to date in accordance with the purpose for which it was collected (Principle 3).

Principle 6: Openness: The Party collecting the Information must be transparent and inform the applicable regulator if it is going to process the Information and ensure that the Data Subject has been made aware that his/her Information is going to be collected.

Principle 7: Security Safeguards: The integrity of the Information under the control of a party, must be secured through technical and operational measures.

Principle 8: Data Subject Participation: Data Subjects have the right (free of charge) to request confirmation from the party that holds their Information on the details they hold and may request for it to be amended/deleted.

5. PRACTICAL IMPLICATIONS OF THE POPIA DATA PROTECTION PRINCIPLES

(i) Appointment of the Information Officer

Crue Invest has appointed an Information Officer, Devon Card, who is a director and shareholder at Crue Invest. Devon will be responsible for ensuring that Crue Invest has been properly informed and trained on ensuring the safekeeping and protection of Information in Crue Invest and that the required processes are implemented to ensure compliance. The Information Officer can be contacted at Tel: 021-530 8500 or Email: devon@crue.co.za

(ii) Information purpose

The type of Information Crue Invest collects will depend on the purpose for which the Data is collected and used. Crue Invest will collect the necessary Information from Data Subjects for various purposes, including the following:

- rendering suitable services for e.g. financial services (including the rendering of advice and intermediary services) and administrative services to Data Subjects;
- improving services and product offerings to Data Subjects;
- providing information and resources most relevant and helpful to Data Subjects;
- appointing suitable individuals/ companies to provide financial services/ products to Data Subjects;
- ensuring compliance with legislation that requires specific information to be collected.

(iii) Access to Information

Data Subjects have the right to request a copy of the Information that Crue Invest hold on them or their business. Should a Data Subject wish to obtain any such information, the Data Subject may request it by contacting the Information Officer on the details provided above. Any such access request may be subject to the payment of an allowable administration fee.

Crue Invest will not disclose or share Information relating to any Data Subject unless:

- it is specifically agreed with the Data Subject
- it is already publicly available or in the interests of the public
- required in terms of Law or if Crue Invest believes in good faith that the Law requires disclosure thereof

Crue Invest's PAIA Manual (in terms of the Promotion of Access to Information Act, 2 of 2000) sets out the process for access by third parties to a Data Subject's Information kept by Crue Invest, and the instances in which it may be refused.

(iv) Collection of Information

General

Crue Invest collects Information in various ways e.g. directly from individuals (for example, when purchasing a financial product, registering an account, using a product, or signing up for a newsletter), from employers, publicly available information, through cookies, and/or similar technology.

Where possible, Crue Invest must inform Data Subjects which information they are legally required to provide to Crue Invest and which information is optional.

With the Data Subject's consent, Crue Invest may supplement the information with other information received from other companies and/or organizations such as the South African Revenue Services (SARS) in order to enable Crue Invest to render suitable and proper services to Data Subjects.

User Supplied Information

The Data Subject may be required to provide some personal information, for example, his/her name, address, phone number, email address, payment card information (if applicable), and/or certain additional categories of information as a result of using/ receiving financial services, purchasing financial products, and using websites and related services. Crue Invest will keep this information in a contact database for future reference, as needed.

Marketing

Crue Invest may use certain Information provided by Data Subjects to offer them further services that Crue Invest believes may be of interest to them or for market research purposes. These services are subject to prior consent being obtained from Data Subjects. If a Data Subject no longer wishes to receive further services or offers from Crue Invest, IT may unsubscribe from the services or contact the Information Officer at the contact details provided above.

Usage and Web server logs

Crue Invest may track information about a Data Subject's usage and visits on Crue Invest's website. This Information may be stored in usage or web server logs, which are records of the activities on Crue Invest's services, products and/or sites. Crue Invest's servers automatically capture and save such Information electronically. Some examples of the Information that may be collected include the Data Subject's:

- Unique Internet protocol address
- Name of the Data Subject's the unique Internet Service Provider
- The city, state, and country from which a Data Subject accesses Crue Invest's website
- The kind of browser or computer used
- The number of links clicked within the site
- The date and time of visits to the site
- The web page from which the Data Subject arrived on Crue Invest's site
- The pages viewed on the site
- Certain searches/queries conducted on the site via Crue Invest's services, products and/or websites

The information collected in usage or web server logs help Crue Invest to administer the services, products and sites, analyze its usage, protect the product and/or website and content from inappropriate use and improve the user's experience.

Cookies

In order to offer and provide a customized and personal service through Crue Invest's products and websites, Crue Invest may use cookies to store and help track information about the Data Subject. A cookie is a small text file sent to the Data Subject's device that Crue Invest uses to store limited information about the Data Subject's use of the services, products or website.

Crue Invest uses cookies to provide the Data Subject with certain functionality (such as to enable access to secure log-in areas and to save the Data Subject having to re-enter Information into product, services or website forms) and to personalize Crue Invest's services, products or website content. Without cookies, this functionality would be unavailable.

Retaining of Information

Crue Invest may retain personal information for purposes of reporting, administration, monitoring its website or to communicate with Data Subjects. Information may be retained only to serve the purpose of collecting the Information and be deleted/destroyed once the purposes has been fulfilled, subject to subject to other regulatory requirements where Information is to be kept for a specific prescribed period. Information and records of a personal nature of Clients and/or Employees will be stored for a period of 5 years before being destroyed.

(v) Correcting/ Amending/ Updating/ Deletion of Information

Data Subjects are required to inform Crue Invest should there be any changes to the Information kept by Crue Invest. A Data Subject may request Crue Invest to correct, amend, update or delete its Information at any time when applying or making use of any financial products or services of Crue Invest, by contacting the Information Officer at the contact details provided above. Crue Invest will take all reasonable steps to confirm the Data Subject's identity before making changes to Information.

(vi) Information Security

Crue Invest will take all reasonable precautions to protect Information from loss, misuse, unauthorized access, disclosure, alteration, and destruction. Crue Invest will not sell, rent, or lease mailing lists with Information to third parties and will not make a Data Subject's Information available to any unaffiliated parties, except for approved agents, suppliers, and contractors, or as otherwise specifically provided for, as agreed with the Data Subject in writing or as required in terms of any Law.

Crue Invest may disclose Information of a Data Subject or Information about a Data Subject's usage of Crue Invest's financial services, financial products, websites, or mobile applications to unaffiliated third parties as necessary to enhance services, financial product experience to meet Crue Invest's obligations to content and technology providers or as required by law, subject to agreements in place that provides for the protection of Information of Data Subjects.

Crue Invest has implemented appropriate security measures to help protect Information against accidental loss and from unauthorized access, use, or disclosure. Crue Invest stores Information about Data Subjects in a restricted access server with appropriate monitoring and uses a variety of technical security measures to secure Information, including intrusion detection and virus protection software. Crue Invest may also store and process Information in systems located outside Crue Invest's premises or the Data Subject's home country. However, regardless of where storage and processing may occur, Crue Invest takes appropriate steps to ensure that Information is protected as required under relevant Data Protection/Privacy laws.

The Data Subject's access to some of Crue Invest's services and content may be password protected and non-disclosure of such usernames and passwords are required to ensure the safekeeping of the Data Subjects Information. It is recommended that the Data Subject sign out and close the browser of the account or service at the end of each session.

Crue Invest is legally obliged to provide adequate protection of Information, hold and prevent unauthorised access and use of Information, Crue Invest is therefore committed to ensure that all Information of the Data Subject (FSP, Clients and/or Employees) will be kept safe and secure and not be disclosed to any unauthorized third parties, without the consent of the relevant Data Subject. Crue Invest may from time-to-time transfer Information within and between various worldwide locations in compliance with the country of origin's regulations and this Policy.

Persons/ Employees/ Parties (as applicable) are not allowed to disclose any Information to any unauthorized third party as it may lead to a breach, disciplinary action and possible dismissal.

Crue Invest takes reasonable steps to protect Personal Information, which is held in a firewalled server. Crue Invest can however not guarantee the security of information transmitted to it electronically from Data Subjects and they do so at their own risk. Crue Invest maintains administrative, technical and physical safeguards to ensure protection of information against loss, misuse or unauthorized access, disclosure, alteration or destruction of the information provided to Crue Invest by the Data Subject or you're the Data Subjects employer.

Crue Invest seeks to ensure compliance with Data Protection/Privacy regulations, laws and industry best practices in respect of the security of a Data Subjects Personal Information. and despite Crue Invest's best endeavors to ensure protection of information. Where the Data Subject is located in another country with other data protection/privacy laws, Crue Invest may transfer Personal Information to such other countries but they may not always guarantee the same level of protection for Personal Information as the one in which the Data Subject resides (despite Crue Invest's best endeavors to ensure protection of Information. By providing information to Crue Invest, the Data Subject consents to these transfers.

POLICY ADOPTION

By signing this document, I authorise the organisation's approval and adoption of the processes and procedures outlined herein.

Name & Surname	CRAIG TORR
Capacity	KEY INDIVIDUAL / DIRECTOR
Signature	
Date	15 JANUARY 2022